

# 2019 Annual Report



[www.spf.sk.ca](http://www.spf.sk.ca)

# Mission Statement

To advocate for and support access to preschool programs

# Vision Statement

we see:

- ◆ all preschool aged children having opportunities for a better future
- ◆ quality preschool programs
- ◆ increased parent participation in preschool programs
- ◆ greater support for early childhood education
- ◆ preschool programs expanding as needs are identified

# Guiding Principles:

- ◆ acting in the best interest of children
- ◆ providing support for families
- ◆ respecting the values and cultures of families

# Board of Directors

Jennifer Boutin	President
Laurie Lanovaz	Vice President
Holly Matkowski	Treasurer
Andy Chiang	Secretary
Arley Wieler	
Jean Bacon	
Rochelle Blocka	
Kathy Harrison	
Trona Guenther	

# Message to Our Community

The Saskatoon Preschool Foundation continues to uphold our mission of advocating for and supporting access to preschool programs by granting tuition subsidies for children of families with financial barriers. We help carry their burden by providing a tuition subsidy directly to the preschool the child has an opportunity to attend.

Government funded pre-kindergarten programs exist in community schools but not all communities and/or areas of the city have designated community schools. However, all socio-economic groups live in all areas and communities.

Families applying to the SPF are living below the poverty line with incomes less than \$2400/month. Many of these families have language barriers as well as other obstacles such as unemployment, disability, single parented, etc. Some families are large and some are smaller, but all of them have at least one preschool aged child that would benefit from programming offered in a preschool.

We advocate for access to quality preschool programs because they provide an ideal **foundation for early literacy skills, support language and social skill development and foster a readiness for school attitude**. Attendance in early education classrooms contribute to a child's social, physical and intellectual development. Moreover, families have an opportunity to build community in their neighbourhood and with the school.

In 2019, the SPF subsidized over \$90,000 in tuition to over 40 different preschools for over 120 children. SPF believes there are many more children that are not attending any kind of pre-kindergarten or preschool.

The average preschool tuition for a 3-morning or afternoon program is \$1000.00 per year. We provide subsidies up to \$800 per child per year. The SPF does not want tuition costs to be a barrier for any child to attend preschool.

We strive to meet this need through operating on a very lean budget with low administration costs, organizing fundraising initiatives and events, applying for grants, cultivating new and existing donors. The interest from our investments is a key component to our funds but if necessary, SPF has accessed funds from the principle from our investment portfolio which is managed by Connor, Clark & Lunn.

Our office is open two days a week with a part time office administrator. SPF is grateful for our space on the 3rd floor of King George School allocated to us by the Saskatoon Public School Division.

SPF continues to be known as working board. All of the board members are active volunteers determined to work diligently to raise the funds required to grant every deserving tuition subsidy application that is submitted.

Heartfelt gratitude to our dedicated Board members and office administrator who work to see that the mission, vision and purpose of the Saskatoon Preschool Foundation carries on.

A huge THANK YOU to all our corporate, special interest and individual donors. We can continue to do this service for our community because of your generosity and support.

In truth, the SPF would love to not exist, but until government funded pre-kindergarten programs are available for every preschooler in every school, SPF will continue to need generous donor support from the community to ensure that children are able to attend quality preschool programs in every community and neighbourhood in Saskatoon.

Jennifer Boutin, President

# Advocacy

The Saskatoon Preschool Foundation has three areas of focus regarding advocacy for early childhood education:

- Continuing to build awareness regarding the importance of early childhood education;
- Ensuring that cost is not a barrier for vulnerable preschool children to have access to an early learning program; and,
- Raising awareness regarding the work of the SPF in Saskatoon and surrounding area.

These areas come to life through the contributions of all of the board members in activities such as:

- Distribution of informational post cards, posters, etc. throughout the city, business cards for board members
- Communication with the Open Door Society, Saskatoon Public School Foundation, Saskatoon Preschool Teachers Group
- Representation at the PIRS Preschool Teachers Conference
- Publication of an article regarding the importance of preschool programming in the Planet S magazine for Giving Tuesday
- Attendance at the Nutrien Meet and Greet
- Applications for grants
- Updating by-laws
- Emailing the preschools updates and invitations
- Fundraising/awareness events (e.g., Burger Night, Trivia Night, Raffle)
- Recruiting new board members

**\*\*Research is clear in supporting early childhood learning prior to kindergarten:**

- Approximately 6 months advantage in terms of skill development upon entering kindergarten;
- Increased rates of high school graduation; and,
- Decreased involvement in delinquency and/or adult crime.

Currently the average preschool tuition is approximately \$1,000/year. The cost of youth incarceration and adult medium incarceration is approximately \$75,000/year. Think of what we could do for preschool children with \$74,000 if we kept just one person out of prison for a year!

We appeal to everyone to tell at least 3 people over the coming year about the value of early learning and about our website where donations can be made. We are grateful to all organizations and individuals who have supported us in the past and continue to do so!

*\*\*Research sources may be found in the appendix to this annual report.*

**Jean Bacon, Chairperson**

# Subsidies

In 2019, we assisted 46 preschools through our subsidy program. We received 144 applications, 125 of these were approved at a cost of \$94,168.75.

Some grants were provided for field trips and learning materials.

The following preschools received our assistance:

Blaine Lake Playschool  
Boys & Girls Clubs of Saskatoon - College Park Bilingual  
Boys & Girls Clubs of Saskatoon - John Lake Preschool  
Care-A-Lot Preschool  
Discovery Preschool  
Dundonald Preschool Inc.  
Emmeline Preschool  
Erindale Co-operative Preschool  
Explorer's Preschool  
Golden Rule - Greystone Heights  
Golden Rule - Prince Phillip  
Golden Rule - Roland Michener  
Hampton Free Methodist Preschool  
Hanley Preschool  
Hansel & Gretel Preschool Inc.  
Happy Little Hearts Preschool  
His to Grow Christian Preschool  
Holliston Community Preschool  
Huskie's Den Preschool  
Joyful Feelings Preschool  
Lakeridge Preschool  
Lawson Heights Cooperative Preschool  
Let It Shine Preschool  
Li'l Vikings Cooperative Preschool  
Little People's Preschool  
Lutheran Early Learning Centers Inc.  
Mes Amis Preschool  
Montgomery Little Sprouts  
Mother Teresa Cooperative Preschool  
Northern Heights Co-op Preschool  
North Park Richmond Heights Preschool  
Park Heights Creative Preschool  
Petits Pandas Preschool  
Queen Elizabeth Co-op Preschool  
Rock of Ages Preschool  
Rosewood Cooperative Preschool  
St. Augustine Integrated Preschool  
St. George School  
Saskatoon Misbah School  
Silverwood Cooperative Preschool  
Spadina Early Learning & Childcare Cooperative  
Sunshine Corner Preschool (Greystone)  
Tykes and Tots Preschool  
Varsity View Co-op Preschool  
Waldheim Community Preschool  
Wildwood Cooperative Preschool  
Windy Willows Preschool

**Arley Wieler, Chairperson**

# Budget & Finance

The goals of the committee are to:

- ◆ keep directors informed about the financial situation.
- ◆ oversee the preparation of books and records for the annual review.

A review, not an audit, was considered appropriate again this year. Ernst & Young LLP continue as our auditors.

Holly Matkowski, Chairperson

## Financial Statements

Saskatoon Preschool Foundation Inc.					
Statement of Financial Position					
As at December 31					
				2019	2018
				\$	\$
<b>Assets</b>					
<b>Current</b>					
Cash				59,466	49,630
Accounts Receivable				258	1,521
Prepaid Expenses				140	699
				59,864	51,850
Investments				495,154	464,944
<b>Total Assets</b>				<b>555,018</b>	<b>516,794</b>
<b>Liability and net assets</b>					
<b>Current</b>					
Accounts Payable and Accrued Liabilities				-	-
<b>Net Assets</b>					
Restricted for endowment purposes				236,212	236,212
Unrestricted				318,806	280,582
<b>Total net assets</b>				<b>555,018</b>	<b>516,794</b>
				555,018	516,794

<b>Saskatoon Preschool Foundation</b>					
<b>Statement of changes in net assets</b>					
Year ended December 31					
		<b>Restricted for endowment purposes</b>	<b>Unrestricted</b>	<b>Total 2019 \$</b>	<b>Total 2018 \$</b>
Balance, beginning of year		236,212	280,582	516,794	562,512
Deficiency of Revenues over expenses		-	38,224	38,224	(45,718)
Balance, end of year		236,212	318,806	555,018	516,794

<b>Saskatoon Preschool Foundation</b>		
<b>Statement of Operations</b>		
Year ended December 31		
	2019 \$	2018 \$
<b>Revenues</b>		
Contributions	78,407	32,238
Raffle	5,590	13,457
Trivia	8,074	7,471
	92,071	53,166
<b>Expenses</b>		
Advertising and promotion	784	153
Grants	1,350	1,150
Insurance	1,411	1,366
Interest and bank charges	499	726
Office	2,640	2,649
Professional fees	4,571	4,988
Tuition supplements	91,024	74,943
Telephone and utilities	595	602
Wages and employee benefits	10,442	11,666
	113,316	98,243
<b>Excess (deficiency) of revenues over expenses from operations</b>	(21,245)	(45,077)
Investment earnings	59,469	(641)
<b>Excess (deficiency) of revenues over expenses</b>	38,224	(45,718)

# Fundraising

## Trivia Night

The 4th Trivia Night Fundraiser for the Saskatoon Preschool Foundation was held at the Saskatoon Golf and Country Club on April 12, 2019. The event was over capacity with all tables sold out. Money was raised through event ticket sales, raffle tickets sales and silent auction bids. This event raised \$4326.58. Moreover, we were able to attract new individuals, special interest and corporate donations with help the SPF net over \$8000 through this event.

## Burger Night

In November, the SPF organized a “no-frills” Burger Night at Mr. Mikes’s Casual Steakhouse with a fun balloon pop. This event raised \$667.29.

Tickets sold: 57 adult tickets 21 child tickets

## Raffle

In 2019, over 6600 tickets were sold by 15 participating preschools. Proceeds from the 2019 raffle were shared between these participating preschools and the SPF. The top selling preschool was *Puddle Jumpers* selling 1064 tickets. Some preschools donated their portion of the shared proceeds back to the SPF. Thank you!

Year	2019	2018
Tickets sold	6628	8477
No. of preschools	15	15

There were 7 prizes with a total retail value just under \$2000. Some of these prizes were donated and some were purchased by the SPF. The prize winners were contacted and listed on our website.

## Prize Donations and Sponsorship

Thank you for your generosity towards the donation of items for raffle prizes and silent auction items:

CanLan Ice Sports	Ann Atchinson	Saskatchewan Roughriders	the Basement
Wintergreen Learning Materials	Lisa McLeod	Bazaar & Novelty	Ramada Golf Doe State & Main
Saskatoon Golf and Country Club	Diane Selby	Terry Sirois	Staples- River City Centre
Lorraine Friesen	Cowtown	Dianne Jones	SaskTel Jazz Festival
Sask Energy	Controlled Movement	Sarah Friesen	Saskatchewan Rush
Jean Bacon	Persephone Theatre	Leopold’s	Sask Power
Peavey Mart	Pat Taylor	Brainsport	Montreal Canadiens Fan Club
Prairie Meats	SaskTel	Paige Goebel	Hoffman Kool
U of S Huskies	SIGA	Boutin Family	
McDougall Gawley Law	Olympian Sports	Sobeys	
Kim Gleim	PIRS	Brown’s Social House	
	Lucky Lottery Club	London Drugs	

Jennifer Boutin, Chairperson



# Donation and Grant Contributions

We work diligently to keep up with the increasing number of applicants for tuition subsidy. SPF has applied for a variety of grants in the past year. Ensuring our website is mobile friendly and more accessible will enable SPF to approach a larger number of individuals in the community with the aim to increase awareness and additional donors.

We would like to thank the following corporate, interest group and individual donors for being leaders in our community. Without their support and generosity, we would not be able to continue our work.

## SPF Leadership Giving Levels

SPF Palladium Leaders	\$15,000 and above
SPF Platinum Leaders	\$10,000 - \$14,999
SPF Gold Leaders	\$5,000 - \$9,999
SPF Silver Leaders	\$1,000 - \$4,999
SPF Bronze Leaders	\$500-\$999
SPF Leaders	\$0-\$499

### ***Palladium Leaders (\$15,000.00 +)***

The Brownlee Family Foundation

### ***Platinum Leaders (\$10,000.00 - \$14,999.00)***

Intact Insurance

Anonymous

### ***Gold Leaders (\$5,000.00 - \$9,999.00)***

Nutrien

Sirois, Denis & Terry

### ***Silver Leaders (\$1,000.00 - \$4,999.00)***

Arnason Bourassa Family Foundation Inc.

Harrison, Bernice

Saskatoon Community Foundation

Spence, Shirley

SLGA

TCU Financial Group

University of Saskatchewan

United Way of Saskatoon (Boutin, Fern & Jennifer and Matkowski, Dustin & Holly)

Anonymous

### ***Bronze Leaders (\$500.00 - \$999.00)***

Atchison, Ann

Wieler, Arley & Leslie

Friesen, Terry & Lorraine

Dakiniewich, Scott

### ***Leaders ( up to \$499.00)***

Bender, Bill

Carlson- O'Keefee, Donna

Costco Wholesale Canada Inc.

Dodd, Eric

Ferguson, Les & Linda

Fowler, Phyllis

Guenther, Derek

Harrison, Kathy

Hounjet, Stephan

Howland, Ken

Kunaman, Diane

Mohan, R

Peloquin, Marcel

Plosz, Joan

Reitsma, Tyler

Salte, B

Sasktel

Schuberth, David

Scott, Jana

Selby, Diane

Smith, Bryce

Spicer, Bobbi

Truscott, Howard

White, Wendy

*\*We regret any errors or omissions in recognizing our donors.*

# Appendix

## Advocacy Report Sources

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